



Creative i

TSL Healthcare

Packaging Design



Creating Beautiful Designs to Invigorate your...

BRAND • PRINT • WEBSITE



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THE BRIEF | We have over 35 years' experience in manufacturing and selling healthcare products in categories including first aid, feminine care and continence. They supply major retailers as well as institutions such as the NHS, under their own private label brands as well as our own.

THE SOLUTION | To design a range of packaged products that understand the needs of first aid consumers and in response we have developed a wide portfolio of brand matching plaster and dressing formats. We worked in collaboration with the product supplier TSL and their client to develop a range that showcased the product benefits whilst helping them achieve their targets.

THE RESULT | With the right design and range of products they proactively grow their categories by developing ranges that are truly aligned to the needs of each of their unique consumer bases.



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