

# Integra Engineering (RAMS) Ltd

Corporate Identity & Report Template





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## Corporate Identity & Report Template

**THE BRIEF** | Integra Engineering (RAMS) Ltd is an engineering venture aimed at clients ready to take their RAMS performance to the next level. Integra, founded by former Bombardier Engineer Joanne Lewis, is about providing clients with the ability to improve their system performance through smart and efficient RAMS methods and practises

**THE SOLUTION** | With over 22 years experience in Product Safety and Reliability Management within the UK rail industry, Dr Joanne Lewis made the exciting decision to set-up her own consultancy. As a highly motivated and high performing individual Joanne required a corporate identity that would sit with ease in fast-paced, complex environments. The logotype had to reflect Integra's foundation of core values including integrity, respect, teamwork, growth and improvement

**THE RESULT** | We designed a new logo to reflect the core values and the mission of Integra Engineering (RAMS) Ltd. One that would be used everywhere to reinforce there newly branded identity. Complete with a report template that Joanne could update herself, which would retain consistency with her Brand which is so important when approaching new clients.



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