

# Contact Centre Specialists

Website Design



Creating Beautiful Designs to Invigorate your...

**BRAND • PRINT • WEBSITE**



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## Website Design

**THE BRIEF** | CCS is the go-to consultancy for Contact Centres, supported by specialists, not generalists. They came to us wanting a new website that would reflect their standing as technical experts in communications and technology.

**THE SOLUTION** | With over 25 years of experience we have come across this situation many times, the build of the current website had taken focus away from the brand, with the company logo become nothing more than an after thought. After consultation with the Directors we explained that a successful brand identity is one of the company's most valuable assets. We agreed this would be the perfect opportunity to develop their brand, to take into account a new corporate identity and its intergration with; stationery, proposals, reports, signage and finally their NEW website. A strong brand communicates what a company does and how it does it. A strong brand also establishes trust and credibility with your prospects and customers.

**THE RESULT** | A strong brand which is best reflected in their new website that provides the foundation for their advertising and marketing. It reinforces the company's mission and values, and it helps them find new customers and delight existing customers.



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